

PARTNER PAYMENTS SUMMIT

ANY PAYMENT, EVERY POSSIBILITY

28th June 2018, Munich





THANK YOU FOR JOINING US!

Please Complete Partner Day Feedback Form

Opt- in to receive ACI communications



Agenda – Morning Session

Welcome

Andrew Quartermaine - Vice President of Customer Management

Avoid Red Cards – Understanding The Payments Conundrum

<u>Quintin Stephen – Director, Product Management</u>

Live Demos: Enabling Innovation & New Customer Journeys

<u> John Gessau – Director, Product Management</u>

ACI Strategic Roadmap for Partners

Peter Mödlhammer - Director, Product Management

Defend Your Teams' Reputation With Effective Fraud Management

Jackie Barwell - Director, Product Management





Agenda – Afternoon Session

Tackle Global Expansion

<u>Daniela Reyes – Senior Product Manager</u>

Panel: Alternative Payments

Mastercard | Yandex | PagBrasil | Google Pay

Allianz Arena Stadium Tour

Software Delivery Strategic Update

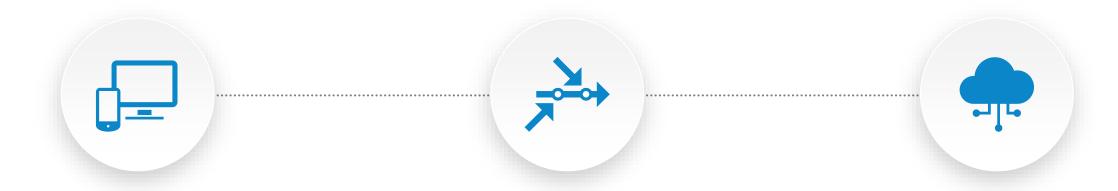
Nigel Trueman - Senior Vice President, Product

Close

Andrew Quartermaine - Vice President of Customer Management



Objectives For Today



ACI's Channel & Solution Strategy

Strategic Roadmap Insights

Networking



Our Strategy

ANY PAYMENT, **EVERY POSSIBILITY.**

6

4

2

MODELS

1

SOLUTION AREAS

CUSTOMER SEGMENTS

DEPLOYMENT 1ACI

- Retail payments
- Real-time payments
- Merchant payments
- Bill payments
- Payments intelligence
- Digital channels

- Banks
- Intermediaries/PSPs
- Corporates
- Merchants

 Cloud and On Premise, around which we have aligned our two P&L financial model Our single intellectual property base, our united employee base, and a focused and singular commitment to our customers

We Are Serious About Strategic Partners

Currently, MORE THAN 200 PSPs, serving more than 60,000 merchants, are processing more than 1,000,000,000 transactions per year via ACIs eCommerce platforms.



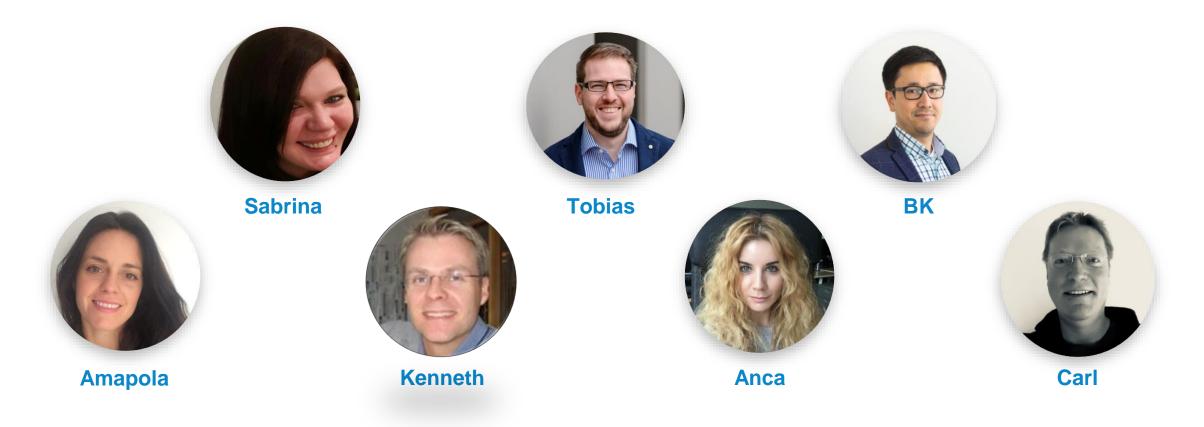
Customer Focus – Across All Areas

Infrastructure & Products





Your Starting Line Up



Avoid Red Cards - Understanding The Payments Conundrum

Quintin Stephen- Director, Product Management

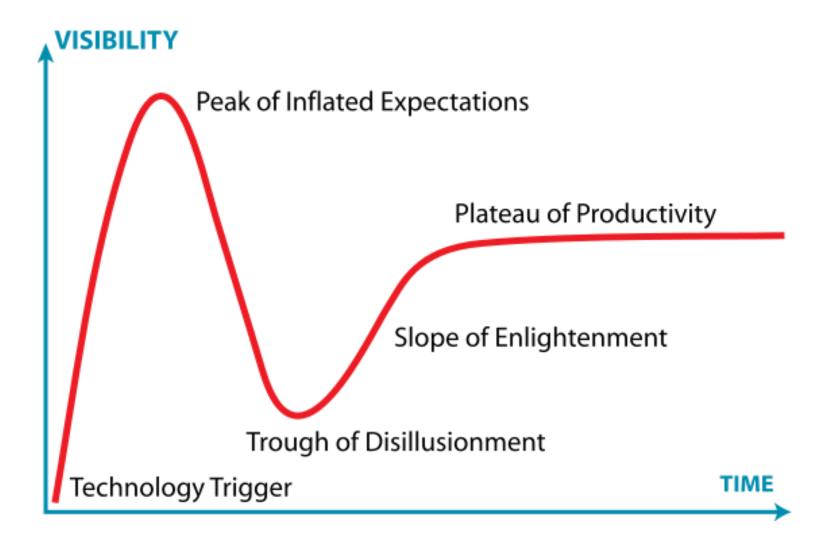
The Payments Paradigm Lets look at the forces at play...





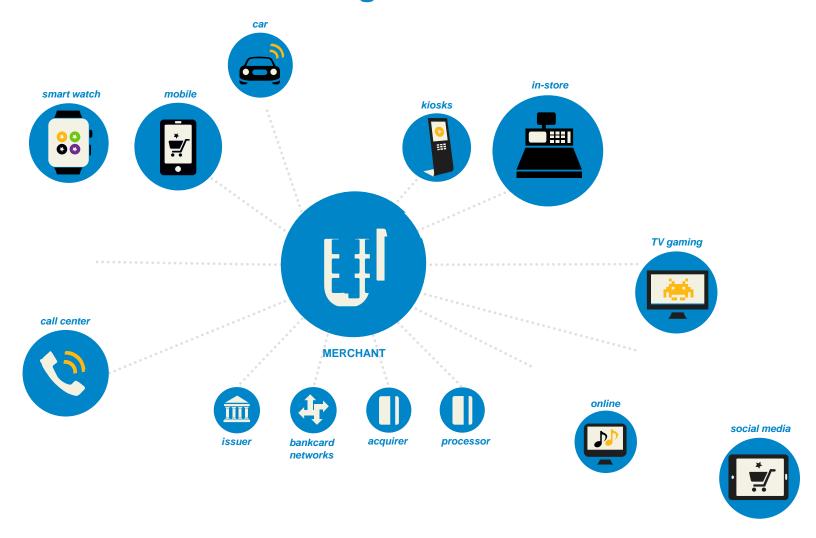
What's Driving Convenience? Customer Experience | Retention | Revenue Growth

The Hype Cycle





Customer Experience: IS Driven Through An Omni-channel Platform





Impact Of Omni-channel Payments On Consumers



Omni-channel shoppers are more valuable - they spend an average 4% in-Store And 10% Online

Business Insider, January 2017



79% Of Merchants see Seamless cross-channel interaction as key for great customer experience

Edgar, Dunn & Company 2017



69% of Merchants say data integration is a key challenge for omni-channel strategy implementations Edgar, Dunn & Company 2017



What are Consumers Saying?



will abandon a transaction if their preferred payment method is not in place.



of customers expect to be able to pay via contactless in-store and want the option to complete their purchase anywhere on the shop floor.

First Look to Last Mile...And Back Again Report, KPS



of online shoppers have greater confidence in an online shop that has more than one payment method.

Offering the top three payment methods in a market, rather than the top one, can improve the conversion rate by 32%

A Trailblazer

Amazon's first checkout-free grocery store opens on Monday

Using 'just walk out' technology to end queues, Amazon Go fires a warning to the high street



▲ The Amazon Go store in Seattle. Photograph: Elaine Thompson/AP



A Trailblazer



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▲ The Amazon Go store in Seattle. Photograph: Elaine Thompson/AP





Compliance

Both Mandated and Industry Norms

- PCI, Implementing Mandates, PSD2 means retailers want to remove the burden from them and looking for Cloud Based solutions.
- Innovate once and deploy everywhere.
- Rapidly respond to change / bring on new payment methods.
- Deliver consistent experience across all channels.





Risk

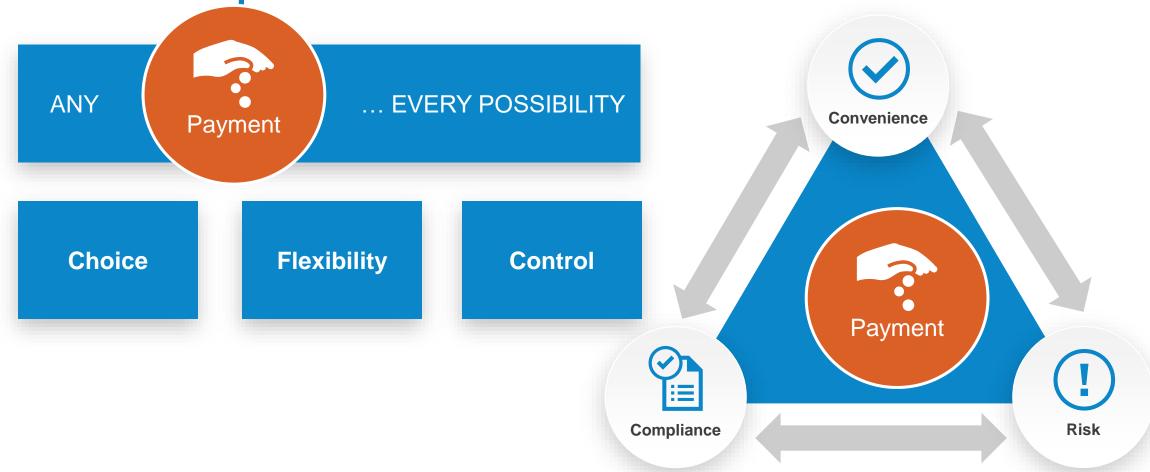
Security and fraud

- Deliver security, protecting brand reputation across all channels in a Omni-channel world.
- Risk Management that meet Compliance requirements around personal data GDPR.
- Identify and defeat fraudsters as they move across channels and payment types.





The ACI Response







ENABLING INNOVATION & NEW CUSTOMER JOURNEYS

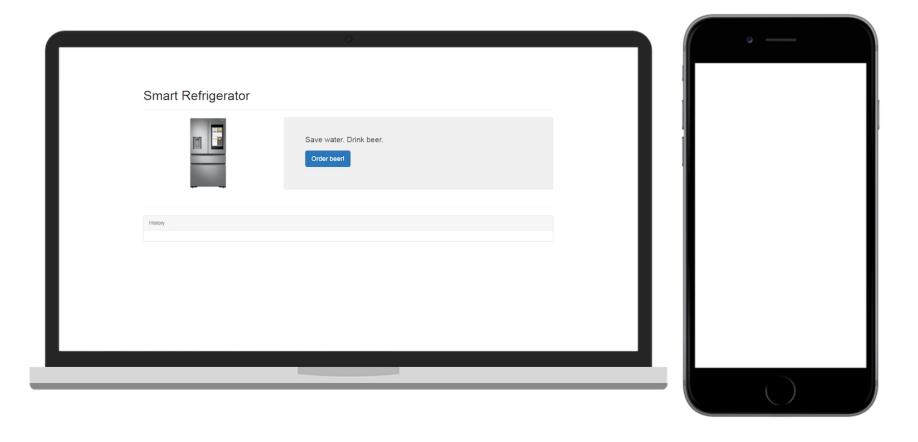
DEMO





IoT – The World of Payment Possibilities Demo

Integrating payments with smart devices





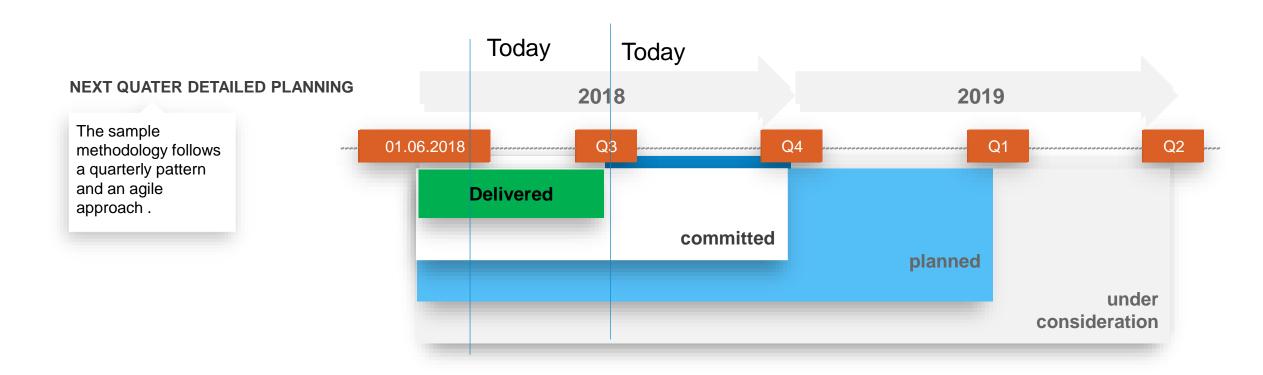


ACI STRATEGIC ROADMAP FOR PARTNERS

Peter Mödlhammer- Director, Product Management



Roadmap Planning Methodology





H1 UP eCommerce Solution Highlights (1/2)

7 new connectors built

FEATURE / PRODUCT

BENEFIT



2nd Acquirer retry

Increase conversion rate



Apple Pay in Europe Web and App

Additional payment methods added to mSDK and COPYandPAY



Google Pay Web and App

- Additional payment methods added to mSDK
- Potentially connecting you to hundreds of millions of consumers

H1 UP eCommerce Solution Highlights (2/2)

7 new connectors built

FEATURE / PRODUCT BENEFIT GDPR enabled GDPR and TLS 1.0, TLS 1.1 TLS 1.0, TLS 1.1 deactivated Access to fraud screen alternative payment methods via ACI ReD Shield **ReD Shield for APMs** Benefit from the ACI ReD Shield consortium data **Unified Settlement Reporting** Unified settlement reporting – one file from multiple acquirers and APMs **Module Pre-and-Post Authentication** Advantage pre and post fraud checks: Combines both scenario and

provides the best out of both areas (pre-and post)



Risk Checks

H1 UP eCommerce Solution Highlights (2/2)

7 new connectors built

FEATURE / PRODUCT BENEFIT Payment providers reverse integration to ACI network – fast integration, Connect/N (CC and APM) at your pace Reduces risk while providing optimal conversion rate by prompting **Dynamic 3DS** based on ReD Shield recommendation • 50% reduction on response time & 99.97% uptime year to date NFR (response time, uptime) Recurring and subscription payments fully enabled on the platform. **Update Recurring Payments** Also applies to connectors delivered via Connect In.



(Scheduling, Connect/N)

Roadmap Key Initiatives

2018 - 2019



CORE PLATFORM

- Continuous investment in platform scalability, performance and resilience
 - 50% Tx/TPS buffer above peak, 99,99% availability
 - Mandates: PCI, Scheme Mandates, PSD2, Dual branded card



EXPAND VERTICAL FOCUS

 Gaming, Media and Entertainment

Disclaimer: The information and dates provided are subject to change without notice

- Travel
- Retail



KEY MARKETS

- Grow network faster with ConnectIN – globally
- ACI product integration
- Top 50 Connector Operational Excellence (next 25 in 2018)
- Growing global connector network by 20 additional connections



Roadmap Key Initiatives

2018 - 2019



VALUE ADDED SERVICES

- Alternative payment acquiring (collecting) – through partners
- Smart dynamic routing –
 2nd acquirer retry (phase 2)
- 3DS 2.0
- Settlement Reporting Module including Reconciliation
- Account updater
- DCC



OPEN PAYMENT ACCEPTANCE

- Enhanced mobile capabilities for inApp, inStore and iOT
- Partnerships with enterprise shop platforms
- Fully integrated in-store developer portal (mPOS)



OMNI-CHANNEL MPOS SOLUTION

- Provide fully integrated, omnichannel, payments & fraud prevention platform
 - Integrated terminal management
 - Out of the box PED distribution







DEFEND YOUR TEAMS REPUTATION WITH EFFECTIVE FRAUD MANAGEMENT

Jackie Barwell – Director, Product Management



The Unhappy Marriage Between Major Sporting Events And Fraud...

- 1 in 4 WIFI spots used by tourists in the host country were highly vulnerable to cyber attacks
- Growth in malicious URLs of 83% in the host country compared to a 16% growth in the rest of the world
- Globally, phishing was up by 76% in the 3 months running up to the games'



"37 Scams To Avoid in Russia During 2018 FIFA World Cup"

- ATM Skimmers in Moscow and St. Petersburg
- Money Drop in Moscow
- 2018 FIFA World Cup Tickets: Official Partner Contest
- Russian Visa Application Form
- Playing Street Soccer With Locals
- Shell Game
- Travel Medical Insurance: Russia
- · Currency Changer in Russia
- Found Your Wallet in Moscow
- Luggage Storage Robbery
- Being Picked Up From Airport
- Fake Arrest

- Broken Item Compensation
- Public Phone Trap
- Patio Pick-Pocketing aka The Key Tossing
- Filling Up At The Gas Station
- iPhone 8 and iPhone X For Sale
- Fake Tourist in Airport
- Bogus Travel Agencies
- Wi-Fi Login in Russia
- Bird Poop Cleaning
- Credit Card Payment In Stores
- Rubles Conversion
- Dynamic Currency Conversion
- Mute or Deaf Panhandlers

- Feed The Birds
- Getting Lost
- Gold Ring Sale
- Internet Café Banking in Russia
- Jewellery From Russian Factory
- Trap Night Clubs in Moscow and St. Petersburg
- Public Beach in Sochi
- Non-Profit Shop For Your Souvenirs
- Out of Stock Trick
- · Robbed Tourist in Russia
- Short Change
- Wallet Drop





Keeping Your eCommerce Merchants Safe

Stay flexible, monitor your transactions and adjust strategies – especially for the host country:

- Expect change in consumer behaviour in a short period of time
 - Higher amount spent by card
 - Higher number of transactions per card
- Velocities will go up, mismatches between IP geolocation and card issuing country will go up

eCommerce spend emanating from the host Country becomes 3 times riskier during the event:

- Merchants at risk include the travel and hospitality space
- IP geolocation analysis is especially important

Be vigilant to the use of event-driven harvesting of card details:

- Be aware of the increase in compromised data available on the criminal marketplace
- Be especially vigilant for cross border activity post world cup.

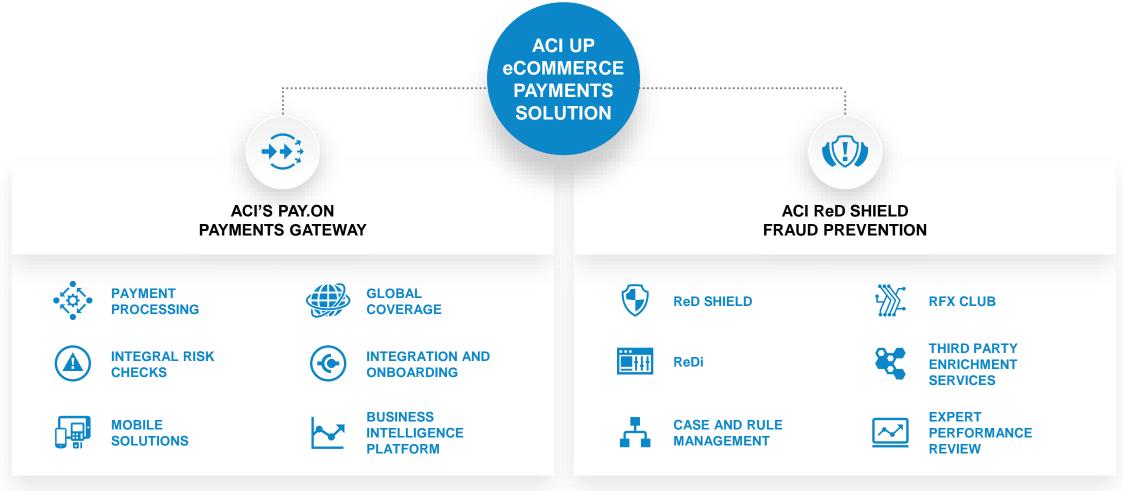
Look for the new 'normal':

- Modify risk strategies as you spot fraud patterns
- New 'normal' could include purchasing of memorabilia, last minute hotels and flights

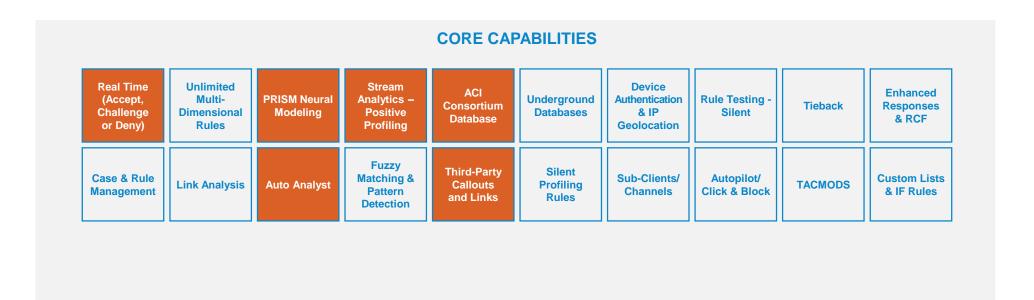


UP eCommerce Payments – Fraud Plus Gateway

Easy integration, intelligent business analytics, best global network with world-class fraud prevention



ACI ReD Shield® Environment



ReD Shield	ReD <i>i</i> CSI Case Manager	ReD <i>i</i> Outsource Review	RFX Club ReD <i>i</i>	RFX Club CB Representment	ACI Expert Performance Reviews
Effective Rules	Effective Team Track KPIs	Spot Anomalies	Fraud Trends Data Proofing	Retrospective Screening	Full Strategy Overview
>> REAL-TIME	4 MINS-1 HOUR	1-24 HOURS	1-72 HOURS	1-10 DAYS	30 DAYS +



Stream Analytics Engine's Positive Profiling

Screening the customer – not the transaction



Single merchant transaction profiling can be limiting — often lacking critical customer data

- · High-risk product
- Next-day delivery
- Nonsense disposable email
- U.S. BIN
- Address IP mismatch
- No history of customer



Global consortium customer data provides better insights for conversions and fraud management

- Global history
- 300 days history
- Same card

- Same email
- Same telephone
- No chargebacks or fraud

Why Is Positive Profiling a Game Changer?

Merchant and Customer Benefits



Increased Conversions



Reduced Fraud and Chargebacks



Reduced Friction



Superior Omni-Channel Experience



Stronger Customer Relationships



Stream Analytics Engine in Action: Customer Results





\$245K worth of additional accepted transactions

The use of positive profiling during the 2017 season peak would have improved approval rates by 59% resulting in \$245K worth of additional accepted transactions each month and \$100K in fraud savings.

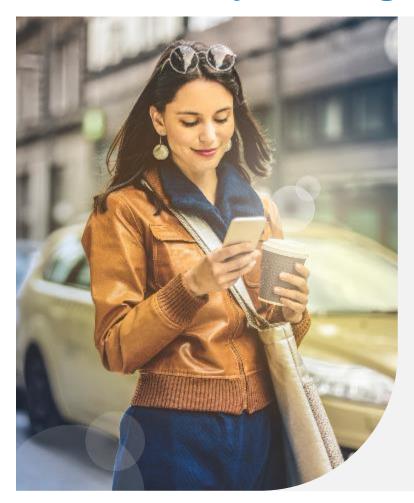


Increased revenue by €200K per week

Applying the positive profiling capability to its five top rules, the decline rate for this client would have been reduced by almost 50% – increasing revenue by EUR200K per week.



Stream Analytics Engine in Action: Customer Results





Increased revenue of \$55K per month

By applying positive profiling to an existing rule, this client would improve its decline rate by 8%, resulting in increased revenue of \$55K per month.



£348k more per month in transactions

Using the Global Time on File Profile indicator, this client would have accepted around £348k more per month in transactions.

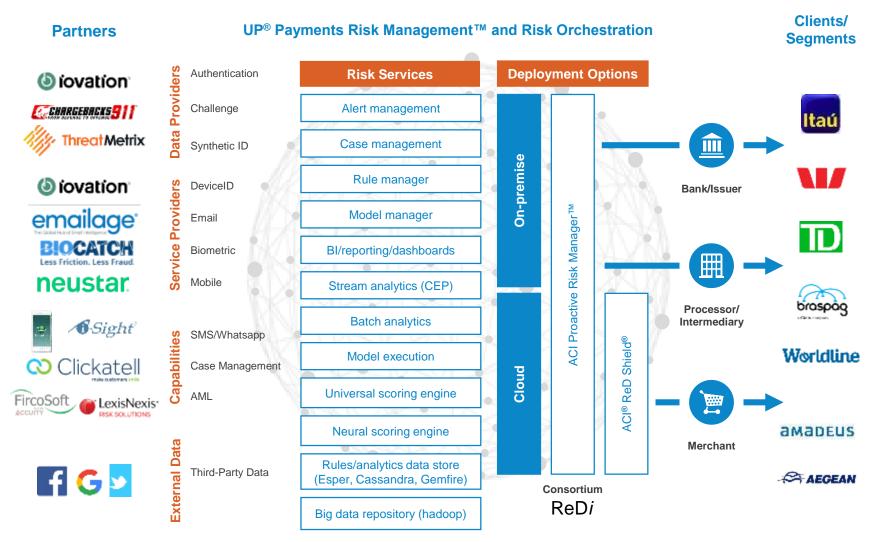


£2,190,326 in additional transaction value

Applying positive profiling, this clients top six hitting rules resulted in 4,427 fewer challenged transactions, of which 3,264 would have been declined. Accepting these declined transactions would have yielded £2,190,326 in additional transaction value.



ACI Fraud Ecosystem





Machine Learning

Artificial Intelligence to enrich analysis and increase assertiveness

Neural Models

PRISM and TacMods



Neural Models build by ACI Data Scientists team. focused and specialized per vertical, geography or customer

USE

Universal Scoring Engine



3rd Party or customer built PMML models, which can be adapted to the unique needs of your organization

Others

Supplementary Score Engines from 3rd Party



3rd Party scoring engines with 3rd party models can be orchestrated to support risk qualification

Flexibility to use third party scores or plug-ins





Lunch | Networking (1 hour)

The afternoon session will start at 14:15pm



Meet Our Connector Partners

















Yandex















Agenda – Afternoon Session

Tackle Global Expansion

Daniela Reyes – Senior Product Manager

Panel: Alternative Payments

Mastercard | Yandex | PagBrasil | Google Pay

Allianz Arena Stadium Tour

Software Delivery Strategic Update

Nigel Trueman – Senior Vice President, Product

Close

Andrew Quartermaine - Vice President of Customer Management





TACKLING GLOBAL EXPANSION

Daniela ReyesSenior Product Manager



ACI UP eCommerce Payment Solution

Global Coverage Payment Network

Global Coverage Redefined

Operational Excellence

Global Coverage Market Insights

ConnectIN New Concept

Success Story: Allpago



Challenge: eCommerce Payments Complexity

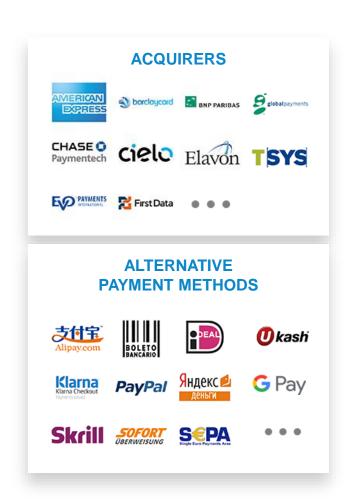
Variety of challenges: languages, currencies, compliance, regulatory and mandates

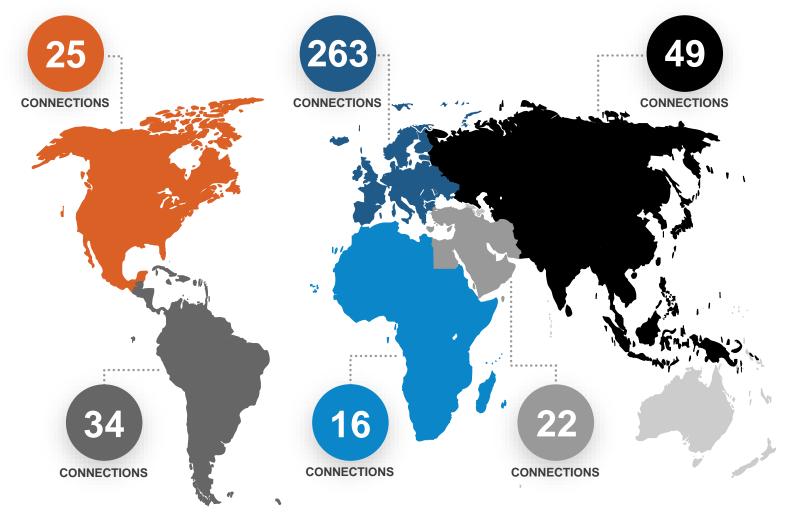




Global Coverage

One of the largest number of connections to APMs and Acquirers

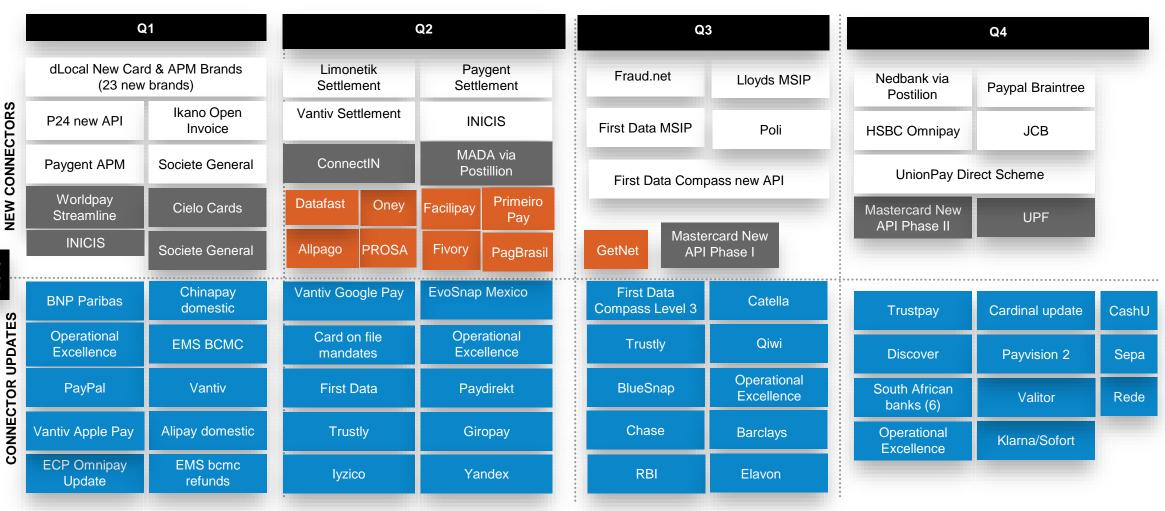






Global Payments Network – Expansion 2018

Preview of 2018 pipeline



2018

Operational Excellence

Tackling latest APIs and mandates globally

Vision

Top 125 connections enhanced with standard feature suite by 2020

How ACI selects OE candidates

- 1. Strategic/Trendy
- 2. Customer Demand
- 3. Customer Support
- 4. Current Volume

ACI Staying Ahead

- Trends
- Latest features available
- New APIs
- Compliance/mandates





Global Coverage Restructuring

Redefining Status of a Connector to reflect the ACI feature suite in a transparent manner

Previous status

- 1. Live
- 2. Connected please inquire
- 3. Available Upon Request

New status

- 1. Live:
 - Enhanced Feature Suite
 - Standard Feature Suite
 - Limited Feature Suite
- 2. Implemented: please request to test



Global Coverage Restructuring

Redefining Status of a Connector to reflect the ACI feature suite in a transparent manner

Status: LIVE

	PEAN MERCHANT SERVICES (EMS) /E Standard implementation feature suite	Located in Netherlands	•
MasterCard	Mastercard (Credit Card)	Coverage in 19 countries	~
VISA	Visa (Credit Card)	Coverage in 19 countries	~
Bancontact Mister Cash	Bancontact (Debit Card)	Coverage in Belgium	
Maestro	Maestro (Debit Card)	Coverage in 19 countries	~
VISA DEBIT	Visa Debit (Debit Card)	Coverage in 19 countries	~
VISA Electron	Visa Electron (Debit Card)	Coverage in 19 countries	~
V	VPay (Debit Card)	Coverage in 19 countries	~



Global Coverage Restructuring

Redefining Status of a Connector to reflect the ACI feature suite in a transparent manner

Status: Implemented. Sign up for testing

EUROPEAN MERCHANT SERVICES Implemented, sign up for testing	(EMS) Located in Netherlands	?
Mastercard (Credit Card)	Coverage in 19 countries	~
VISA Visa (Credit Card)	Coverage in 19 countries	~
Bancontact (Debit Card)	Coverage in Belgium	
Maestro (Debit Card)	Coverage in 19 countries	~
VISA Visa Debit (Debit Card)	Coverage in 19 countries	~
VISA Electron (Debit Card)	Coverage in 19 countries	~
VPay (Debit Card)	Coverage in 19 countries	~





How To Choose An Existing Connector

How to choose the perfect connector match for merchants



Find existing connectors on our Global Coverage Portal



Market Insights – Coming Soon!







CONNECTIN

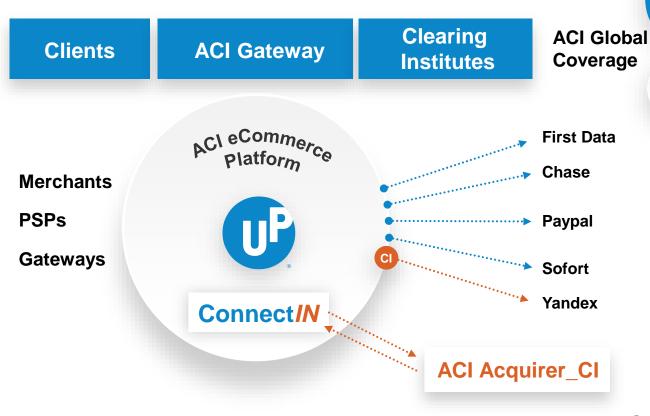


350+ CONNECTIONS

New Alternative- ACI Connector Network

Payment Providers Plug into Us

 Enable payment providers to become part of the ACI network by reverse integrating









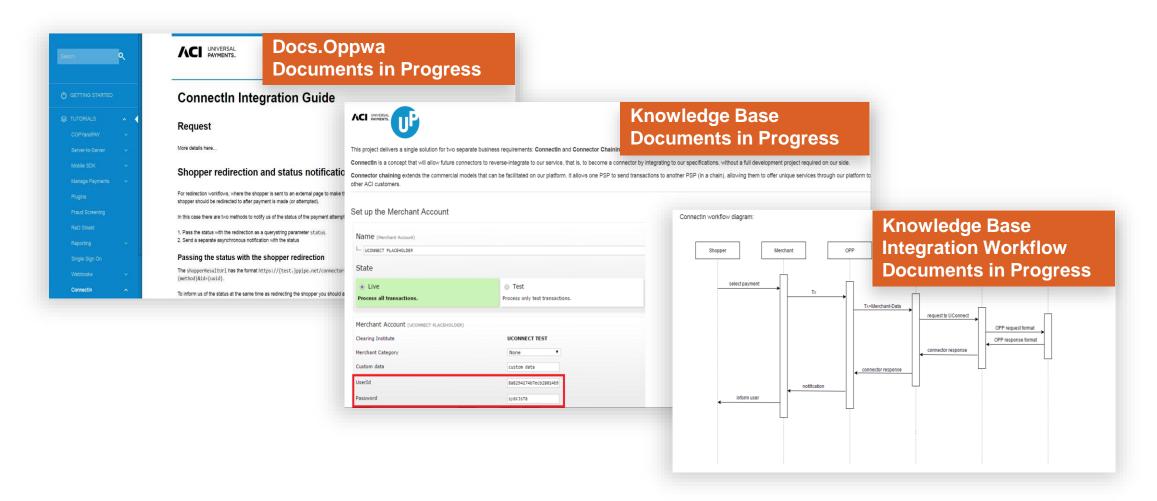








API Specs, Integration Guides, and Documentation





Success Story

Presenter: Philipp Bock, CEO



20 connectors in 6 months!



Panel Discussion: Alternative Payments

Lucyna Janas

Business Development

Google Pay

G Pay

Kate Mikheeva

Business Development

Yandex

Yandex

Ralf Germer

CEO

PagBrasil

Pag Brasil

Debbie Crawford

Vice President

Business Development

Mastercard









SOFTWARE DELIVERY STRATEGIC UPDATE

Nigel Trueman- SVP Product Management



CONFIDENTIAL

Go Forward Plan

CORE ENHANCEMENTS

Significant Improvements for NFRs such as Availability, Capacity, Serviceability and Security

INCREASE RESOURCE

Resource increased by 90% since 2015, further increases already committed for 2018

CONNECTIN

Provide flexible approach for connector development

CONNECTOR REUSE

Leverage what is already available.

ENDPOINT FACTORY

Portfolio-wide approach for connector sharing and reuse.













Mission-Critical, Payments-Grade Software

Trust ACI to deliver non-functional requirements you can rely on



Capacity

End-to-end concurrent payment processing with high reliability and predictable resource consumption



Availability

Accepting and processing payments all the time



Serviceability

Skilful management practices, processes and systems resulting in an operationally excellent and scalable enterprise



Scalability

Cost to operate per transaction is consistent regardless of scale



Security

Authenticating, authorizing and auditing all interactions in the end-to-end payments ecosystem



Globality

The ability to work with existing and new payment networks all around the world with ever-decreasing cost



1. Core Enhancements

Non-functional requirements are at the core of ACIs aspirations



AVAILABILITY & SCALABILITY

- Disaster Recover Site with production alike capacity
- New Data Center with state-ofthe-art technology stack
- Failover improvements with Automated-Hot-Standby (Planned Oct 18)



CAPACITY & SERVICEABILITY

- Significant increase in peak
 TPS capacity
- 3 times reduction in average internal processing time
- Containerized Continuous Integration for OPP/APIs.



SECURITY

- New Vault infrastructure
- Static Scanning with Checkmarx
- License Scanning with BlackDuck Hub



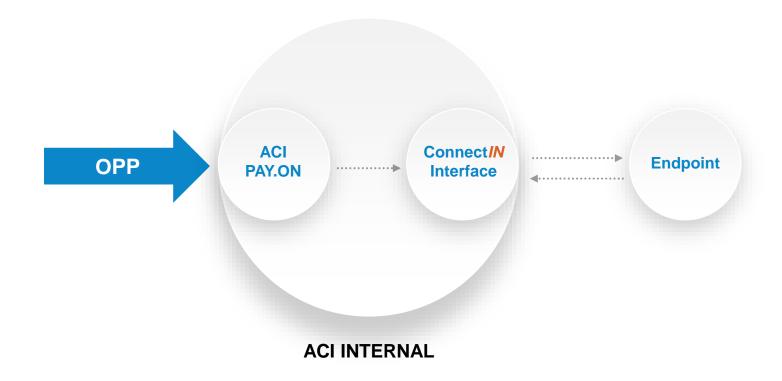
2. Increase Resource



- Since acquisition in 2015 headcount in the PAY.ON development & engineering team has increased by 90%
- Additional funding allocated to scale up development resources immediately
 - 7 new hires planned by August dedicated to connector development and enhancements
- Additional funding to support adoption of Connect/N – awaiting approval
- Planning for 2019 almost doubles all effort in connector development

3. ConnectIN

A new product feature to enhance endpoint delivery

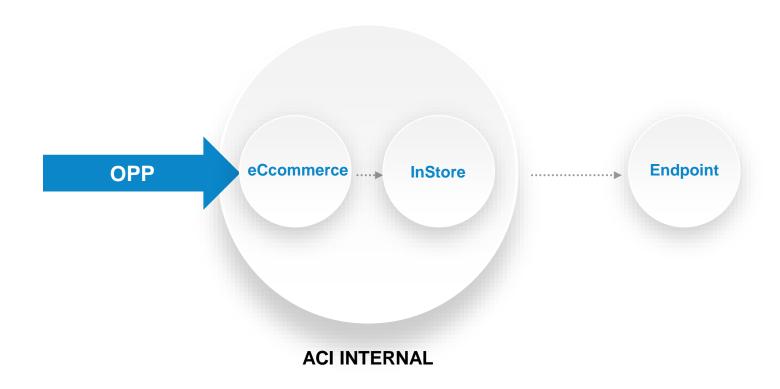


Connect//N can enhance the delivery for 2 use cases

- Payment methods that want to be part of the ACI global coverage network
- 2. ACI customers who want to extend their network on their own

4. Connector Reuse

Leverage the Potential of the existing network in ACI

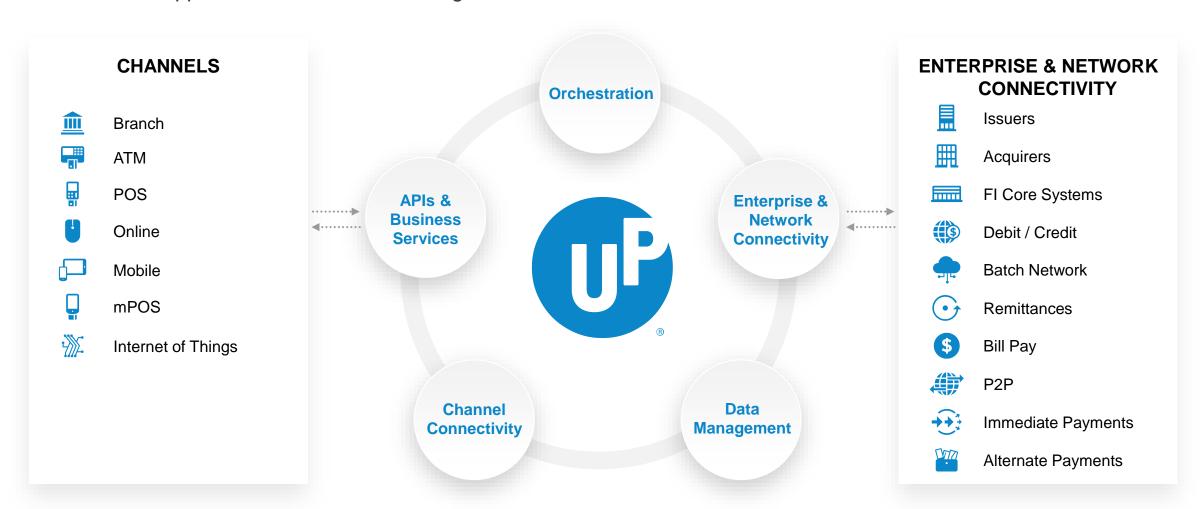


- The ACI eCommerce solution is already integrated into several other ACI platform solutions
- The integration into our instore solution is the first step towards the enablement of a true ACI Omnichannel offering



5. Endpoint Factory

Portfolio-wide approach for Connector sharing and Re-use



Summary

1 2 3 4 5

The PAY.ON gateway is a strategically important part of ACI's portfolio

We have **invested significantly** to ensure the base platform meets our high standards for NFRs

ACI is listening to our customers and continues to invest in additional connector development resources

We have a long term strategy for the PAY.ON gateway which will leverage significant capabilities already available within the portfolio We have provided our Partners with **choices** on how to implement connectors going forward which provide all important **flexibility**





Stay Connected!

Complete the feedback form and update email preferences

Please Complete Partner Day Feedback Form

Opt- in to receive ACI communications

Thank You

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