

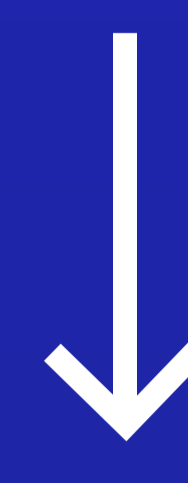
Reduce your losses

Stop friendly fraud and chargeback abuse in real time



First party fraud

Occurs when customers intentionally deceive businesses for personal gain



Common forms of returns abuse¹



Top 5 fraud prevention tactics you need to know

- 1 Utilizing AI and machine learning:** Analyze past patterns to identify, flag, and stop policy abusers
- 2 Leveraging digital identities and profiling:** Distinguish regular customers from threat
- 3 Implementing secure data-sharing technologies:** Access other merchants' compliance databases to identify bad actors
- 4 Acting against abusers:** Introduce new policies to decline checkout or impose fees on frequent abusers
- 5 Building evidence against false claims:** Review transactional history and digital identities to build cases against false claims

Protecting your revenue and reputation starts now

Discover how **ACI® Fraud Management™ for merchants** blends machine learning, analytics, positive profiling, customized fraud strategies, and human expertise into one API.



¹ <https://www.unit21.ai/trust-safety-dictionary/return-fraud#:~:text=Common%20Types%20of%20Refund%20Fraud,-While%20refund%20fraud&text=Wardrobing%20%2D%20Purchasing%20an%20item%20that,that%20item%20off%20the%20shelf>